**Retail Store Assortment**

**Report:** RSA – Product\_Sales

**Document Type:** Data Dictionary

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**Table Details:**

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| **Field Name** | **Data Type** | **Description** | **Table Name in PBI Schema** |
| Product type | String | The type of product, e.g. haircare, skincare, cosmetics | Product\_Sales\_Data\_Table |
| SKU (Stock Keeping Unit) | String | Identifier for the product | ,, |
| Price | Float | The price of one product | ,, |
| Availability | Integer | The number of the products that is currently available | ,, |
| Number of products sold | Integer | The number of products that have been sold | ,, |
| Revenue generated | Float | The total revenue generated from selling one product | ,, |
| Customer demographics | String | The customer demographic for one product, e.g. Female, Male, Non-binary, Unknown | ,, |
| Stock levels | Integer | The current stock level of one product | ,, |
| Lead times | Integer | The lead time for one product | ,, |
| Order quantities | Integer | The typical order quantity for one product | ,, |
| Shipping times | Integer | The typical shipping time for this product | ,, |
| Shipping carriers | String | The shipping carrier used for this product, e.g. Carrier A, Carrier B, Carrier C | ,, |
| Shipping costs | Float | The typical shipping cost for one product | ,, |
| Supplier name | String | The name of the supplier for one product | ,, |
| Location | String | The location of the supplier, e.g. Mumbai, Kolkata, Bangalore, Chennai, Delhi | ,, |
| Lead time | Integer | The lead time for the supplier | ,, |
| Production volumes | Integer | The typical production volume for one product | ,, |
| Manufacturing lead time | Integer | The lead time for manufacturing one product | ,, |
| Manufacturing costs | Float | The cost for manufacturing one product | ,, |
| Inspection results | String | The quality check of one product, e.g. Pass, Fail, Pending | ,, |
| Defect rates | Float | The accuracy checks for one product | ,, |
| Transportation modes | String | The different modes for transportation of products, e.g. Road, Air, Rail, Sea | ,, |
| Routes | String | The different routes for transportation of products, e.g. A, B, C | ,, |
| Costs | Float | The cost of transportation of one product | ,, |
| Total Quantity Sold to Customers | Integer | Sum of quantities purchased by each customer | ,, |
| Total Revenue per Customer | Integer | Total amount spent by each customer | ,, |
| Average Order Value | Float | Average amount spent per order (Total Amount / Quantity) | ,, |
| Age Group | Categorical | Grouping customers into age ranges (e.g., 18-25, 26-35, etc.) | ,, |
| Price Sensitivity | Categorical | Categorization of price sensitivity (Low, Moderate, High) | ,, |